EBEN / DNWE Research Conference: Sustainable Management and Finance in Europe
The last editions of the EBEN Research Conference have established a unique venue for presenting economic, legal and social sciences research on Business Ethics Issues and for discussing policy implications.

Goethe University will be hosting the EBEN Research Conference, on 13-15 September 2020 Frankfurt am Main Centre for Business Ethics and EBEN Deutschland.

The objective of the EBEN Research Conference is to discuss state-of-the-art interdisciplinary research on Business Ethics and related policy issues, and to foster interaction among academics, senior policymakers, industry representatives and other practitioners. The conference will include both high-level roundtables, where practice, policy and research will meet, and parallel sessions, where research papers will be presented. Emerging scholars will have the opportunity to present their work in emerging-scholars tracks.

Scope of Research Conference: Economic and Scientific Background of Climate Change
Climate change is currently the challenge facing our global societies. Scientific research and targeted support play an important part. Due to the high degree of complexity of these issues economics and business ethics have to clarify many structural questions.

Business ethics as a field of research examines the socio-economic interrelationships of what we consider to be good or bad in order to solve current ecological and economic challenges. It scientifically justifies those points at which normative arguments are possible. By concentrating primarily on economic and managerial aspects, business ethics separates those areas of responsibility for which each actor is individually and rationally responsible from those areas of responsibility that must be backed by binding rules and laws in order to commit the collective rather than the individual. This distinction will be continued at the research conference and related to business application fields.

Basically, this differentiation is made in four areas:

a) Analysis of the underlying mechanisms of climate change
b) Development of the resulting solutions.
c) Possibility of action in concrete situations which have to be regulated administratively
d) The identification of responsibilities that can be assumed by companies or individuals.

Ecological sustainability is thus the current challenge for all players in economy and society to deal sustainable with ecological changes. Recognizing the possible and necessary changes and implementing them comprehensively requires the support of science as well as of governments, administrations and companies - and last but not least of individual actors.
Call for Tracks / Papers / Contributions

We encourage original contributions or organizing tracks from different disciplines by scholars and practitioners from around the globe, preferably fitting in the following four tracks, but open to additional research topics:

1. **Finance for Environmental Sustainability** and sovereign vulnerabilities
2. **Digital Development**, Economic Changes and Sustainability
3. **Global supply chains** and supply grids, social and ecological interrelations and finance
4. **Behaviour and Incentives**: Moral and legal foundations of good behaviour

The organising committee also welcomes original academic or ethics-relevant contributions on the topics below, including country case-studies and other related ones:

- The international political economy and governance on finance for sustainability
- Changing architecture of sovereign debt management
- Central banks, sovereign-banking doom loop and sovereign debt management
- Debt and debt-forgiveness: human rights, civil society and political conflicts
- When climate meets finance: use (and abuse) of green bonds
- History and development of Business Ethics Research

Areas of conference tracks

This conference will bring together science, business, politics and companies. Beyond all political reservations, the aim is to move science forward and produce results that can be implemented by politics and business. Beyond all political reservations, we are convinced that with regard to sustainability, all regulatory and corporate measures must be based on scientific impulses.

We have identified four areas of work in which research, regulation and business action are most urgently needed to tackle climate change: Finance, digitization, supply grids (supply chains) and individual behaviour.

1. **Finance for Sustainability**: What do we know about how the financial system may respond to environmental changes? What impulses or couplings can it generate? Does the economic system react appropriately to the impulses of the financial system?
2. **Digitalization and Sustainability**: What changes will occur if we can analyze large amounts of data in real time? Do the signals to which business and finance respond differ through digital data processing? Does digitalization change the way companies act? Do scientific facts and descriptions change?
3. **Supply networks or supply grids**: Which topics of globalization, international trade relations and regulatory issues are important in order to be able to address the challenges of ecological transformation in a well-founded way?
4. **Structures of action and individual behaviour**: What impulses from basic economic education research can contribute to the success of ecological transformation?
Detailed questions on the four areas

Finance for sustainability
- What resource questions do we need to address anew?
- Can we modify our cash flows to solve our resource problems?
- Can we modify our capital expenditure to solve our environmental problems?
- Is redistribution of capital possible to solve our environmental problems?

Digitalization and sustainability
- How does digitization help us to ask and solve the emerging information questions?
- What additional problem areas does digitization raise?
- What new perspectives does digitization enable in terms of social and environmental behaviour?

Supply networks or supply grids
- What practical questions arise in order to achieve ecological and social sustainability?
- What are the challenges for companies that are willing to take a responsible approach to the environmental issues that affect them? In terms of resources?

Structures of action and individual behaviour
- What are the contributions of business ethics that promote these new perspectives?
- What are the challenges for order ethics and regulatory policy?
- Which steps of the ecological and social transformation of the European economy must be ethically justified in order to make this transformation successful?
- Which behavioural guidelines and structures have to be taken into account in economic education and training?

Application Process
To submit a paper, please send an extended abstract by 30 April 2020. The receipt of all proposals will be acknowledged automatically right away (do check your spam filter). Each contribution should also indicate preference for being included in a policy-academic roundtable or for being presented as a research paper. Abstracts should address one of the above topics and may not exceed 1.500 words.

Submissions should be sent to:

submission@dnwe.org

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The decision of including contributions for presentation at the conference will be taken by the EBEN Scientific Committee and communicated to the contributing authors by 15 June 2020.

Approvements of papers and tracks will be done and confirmed until 1. July. Final contributions will be due by 31 July 2020. More information about the application procedure can be found at the EBEN-Research-Conference link.

Selected contributions will be eligible for short-video recordings organised by Goethe University Frankfurt.

The selection of track / papers will be chaired by:
Prof. Stefan Grüniger

Prof. Gerhard Minnameier